Master
International Cooperation in
Urban Planning

ICUP

Mundus Urbano

Syllabus 2018-2019
## Semester 01 (30 ECTS)

<table>
<thead>
<tr>
<th>Modules / Courses</th>
<th>Main professor(s)</th>
<th>Type</th>
<th>Teaching Hours</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>Urban planning technics</td>
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<tr>
<td>Building with local materials and people</td>
<td>Philippe GARNIER</td>
<td>E/O</td>
<td>20 hours</td>
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<tr>
<td>Representation and mapping tools</td>
<td>Marlène LEROUX, Luca DACONTO</td>
<td>E/O</td>
<td>34 hours</td>
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<tr>
<td>Social Urban Development</td>
<td>Visiting scholar: Guido SECHI</td>
<td>E/O</td>
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<tr>
<td>Urban planning and design Workshop</td>
<td>Adriana DIACONU, Nicolas DOUAY</td>
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<td>Regional and international studies</td>
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<td>Housing Policies in Europe</td>
<td>Adriana DIACONU</td>
<td>E/O</td>
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<td>Tourism and Regional Dynamics</td>
<td>Jean-Christophe DISSART</td>
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<td>Cross-Border Cooperation &amp; EU programmes</td>
<td>Georges MERCIER</td>
<td>E/O</td>
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<tr>
<td>Research methodology*</td>
<td>Jean-Christophe DISSART</td>
<td>E/O</td>
<td>21 hours</td>
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<tr>
<td>Participatory Project management*</td>
<td>Fanny NAVIZET</td>
<td>E/O</td>
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<tr>
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<tr>
<td>International workshop</td>
<td>Nicolas DOUAY, Federica GATTA</td>
<td>W</td>
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<td>Internship preparation</td>
<td>Nadina LYNN-MARTINSONS</td>
<td>A/P</td>
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<tr>
<td>Planning in critical contexts</td>
<td>Visiting scholar: Corrado MINERVINI</td>
<td>E/O</td>
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<tr>
<td>Polyglot project</td>
<td>Jean-Michel ROUX</td>
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## Semester 02 (30 ECTS)

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<tr>
<td>Master Thesis</td>
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* One choice between the two

Assessment: E/O = Essay and/or Oral Presentation ; A/P = Attendance/participation ; W = individual or group work
Credit and grading System

According to the Bologna agreement harmonizing university studies in Europe, the curriculum is structured into modules, which may be broken down further into courses. All modules are defined by their contents, learning outcomes and number of credit points that can be earned in the course according to the European Credit Transfer System (ECTS). The year requires 60 credit points, divided equally into 30 per semester.

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<td>B+</td>
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<td>C+</td>
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<td>C</td>
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<td>D+</td>
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<td>E+</td>
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<tr>
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<td>Very unsatisfactory/Fail</td>
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TECHNICAL SKILLS modules
First semester

Credits: 12 ECTS

The objective of this module is to learn to analyse and represent complex urban forms and to approach technical tools for planning in specific local condition.

Urban forms issues are explored through courses of representation and planning:
- Representation and mapping tools
- Urban planning and design workshop

Planning tools are developed through construction, social and development issues:
- Building with local materials and people
- Social Urban Development
Building with local materials and people

Main professor: Philippe GARNIER
Email: philippe.garnier@grenoble.archi.fr
Method of delivery: Lectures
Type: Mandatory
Type of Evaluation: Essay
Public: M2 ICUP-Urbano

Course objectives

This module proposes to introduce the students to the problematics which are covered by CRAterre-ENSAG research laboratory and the UNESCO Chair « Earthen architecture », dealing with the valorisation of the local building cultures, and more specifically those of unbaked earth, in the southern regions of the world. Following a presentation of the laboratory and the chair, their themes and research projects, the students can discover the extent of the cultural and technological diversity of the earthen architectures, between heritage and modernity. Then, they are introduced to the field of earthen architectural heritage conservation, which are enlightening the challenges of the preservation – and evolution – of the cultural diversity in a global world. They are also introduced to the local earth construction branches for the development of human settlements and to the question of the accessibility to housing through case studies (Africa, Asia, Latin America).

This learning unit is also proposing a specific approach of the management of natural post disaster situations as earthquakes, flooding, hurricanes, through other case studies : Bam (Iran), Pakistan, Haiti. How to go beyond the urgency, contribute to the resilience of the population and the building frame, and support a new trajectory for a local sustainable development through the mobilisation of the proper local resources (building materials, knowledge and know-how). Finally, decision-making tools and methods are presented to the students.

Main references

Representation and mapping tools

Main professors:
Marlène LEROUX, Luca DACONTO

Email:
marlene.leroux@univ-grenoble-alpes.fr
luca.daconto@unimib.it

Method of delivery: Lectures and Practical works
Type: Mandatory

Type of Evaluation: Essay and/or Oral Presentation
Public: M2 ICUP-Urbano

Course objectives

As a town-planner you will be taught:
• analyse and understand the diversity of representation of the city,
• develop understanding of basic computer assisted design software,
• research forms of representation,
• shift from representation as communication and illustration to representation as innovation and method of thought,
• collect spatial based data (through quantitative, qualitative and participatory inquiries)
• produce spatial based analysis for urban project.

We’ll be mainly focused on in situ practices as representation and project « posture ». The goal will be to get familiarized with different ways to represent the territory, to develop prospective analysis and determine what type of media should be used to a specific context. Representing the city, toward an “atlas of the assets”.

Main references


LEROUX, M., “Nested maps: reality representation as a first action against easement process” in UrsaChina Sustainable urbanisation in China web-review (CNRS/EHESS) – EPFL-ARTICLE-216959


Course objectives

The course is aimed at providing students with an overview of the debate on social and political issues in territorial and urban development theory. In particular, the course will cover three main areas: a) the debate on the role and the accumulation process of social resources in development studies; b) the social, political, and governance-related aspects in territorial innovation theory; c) the political and epistemological debate on top-down vs bottom-up perspectives in contemporary spatial planning theory.

The main topics will be:

a. The development studies debate on the role of social resources in territorial development, on their accumulation dynamics and socio-economic effects, with an emphasis on the four main views (communitarian, institutional, network-based, synergic) elaborated within the context of social capital theory, plus critical perspectives on the social capital concept (4h)

b. Socio-political aspects of territorial innovation and development in theory and practice, in particular: theory and practice of social innovation in cities; the social, political, and cultural dimension in regional development theory (4h)

c. Main traditions of contemporary Western planning theory: an epistemological and socio-political overview of the main public planning traditions (4h)

Main references

Michael WOOLCOCK & Deepa NARAYAN (2000), Social capital: Implications for development theory, research, and policy. The World Bank Research Observer; August; 15, 2; ABI/INFORM Global. (part a.)


Diana MAC CALLUM, Frank MOULAERT, Jean HILLIER & Serena VICARI HADDOCK (Eds.) (2009). Social innovation and territorial development. Ashgate: Farnham, UK. (part b.)

Urban planning and design workshop

Professors:
Adriana DIACONU, Nicolas DOUAY

Email: adriana.diaconu@univ-grenoble-alpes.fr
nicolas.douay@univ-grenoble-alpes.fr

Method of delivery: Workshop studio
Type: Mandatory

Type of Evaluation: Individual and group work
Public: M2 ICUP-Urbano, M1 UCI

Course objectives

This workshop consist in planning exercise with a full immersion in a local context and the development of a project. The objective of the course will be to work on a complex urban context on a topic related to international issues. Students will produce, in groups, an interdisciplinary analysis and a urban project.

Urban project is a notions that tackles planning at multiple scales (from public spaces, to district, to regional environmental and infrastructure networks). It is a project based approach that means to create a link between the normative level of regional planning and the architectural scale. Temporality, governance and scale are the three main issues on which a urban project should be based.

Students will work in autonomy under the guide of professors. The workshop is the place in which all other knowledge acquired during the year will be applied.

The project answers to the demand of a public authority or a public interest NGO on a specific issue in the city. The result will be presented to partners at the end of the workshop.

For this course, ICUP students will join the first year class of the French master Urbanisme et Coopération Internationale.

2018-2019 workshop will take place in Grenoble and focus on emergency sheltering issues.
THEORETICAL KNOWLEDGE modules
First semester
Credits: 6 ECTS

This module aims to get students familiar to theoretical issues of urban planning and cooperation.

A main part will focus on international policies, in order to acquire specific knowledge on issues such as:
- Housing Policies in Europe
- Tourism and Regional Dynamics
- Cross-border cooperation and EU programmes
Every one of these issues produces different kind of policies which are fundamental for planning development. The comprehension of their principles is crucial to face cooperation situations.

A Research seminar will give to students the possibility to follow a series of scientific lectures given by local and guest researchers.

Following their orientation to more research or practical professional abilities, students will be able to chose between a course on Research methodology and a course on Participatory project management.
Course objectives

The course aims to give an overview of the types of public interventions concerning housing in different European countries. It will focus on the relation between national policies and public discourses, on the one hand, and on the challenges of the housing situation in different national and local contexts, on the other hand.

Starting from the main challenges concerning housing in Europe and the identification of “housing crises” we first discuss the characteristics of the housing demand that public interventions respond to. Then, from an opposite perspective, we analyse existing typologies of housing systems as part of different welfare systems in Europe, from national traditions to their evolutions, especially since the 1980s. We will then focus on the emergence of alternative models of housing supply and management and on new models of access to housing for vulnerable groups. We will also question the indirect role of the European Union in this field and the relationship between housing policies and spatial planning in metropolitan areas. Different European regions and their specificities will be under scrutiny, through national examples from Southern Europe, Central and Eastern Europe, Ireland and the UK, France, Germany, etc.

The main learning outcomes will be:

• Knowledge of the main characteristics of housing systems in European countries and of the terms and concepts used in housing studies;
• Understanding of the current evolutions and of some of the main challenges in the field of housing (in Europe and enwhere);
• Knowledge of models for interventions in the housing sector, capacity to analyse and propose such solutions in relation to specific housing problems.
Tourism and Regional Dynamics

Main professor: Jean-Christophe DISSART
Email: jean-christophe.dissart@univ-grenoble-alpes.fr
Method of delivery: Lectures
Type: Mandatory
Type of Evaluation: Essay and/or Oral Presentation
Public: M2 ICUP-Urbano, M2 UCI

Course objectives

Generally speaking, this course addresses the contribution of tourism and recreation to regional dynamics. The course focuses on key facts and processes so that students understand how tourism may contribute to local development. The course also emphasizes the diversity of tourism forms. From a geographic perspective, though the course draws on examples from around the world, the course focuses more specifically on France and the USA.

The course will focus on:

- Introduction to tourism and regional dynamics
- Tourism definitions and tourism types
- Tourism as a system: Understanding tourism supply and tourism demand
- Impacts of tourism
- Sustainable tourism issues and cases
- Tourism planning
- Conclusion: Emerging topics

Main references

Crédoc, Consommation et modes de vie, n. 244, Octobre.
Cross-border Cooperation and EU programmes

| Professor: | Georges MERCIER |
| Method of delivery: Lectures and practical works |
| Type of Evaluation: Essay and/or Oral Presentation |

Email: georgesmerciert01@hotmail.com

Method of delivery: Lectures and practical works

Type of Evaluation: Essay and/or Oral Presentation

Public: M2 ICUP-Urbano, M2 UCI

Course objectives

The course aims to ground students in the principles of the European Union cohesion and cooperation policy. It should offer the necessary knowledge and tools to allow them to understand the EU contribution to regional and territorial development and provide methodological tools to set up EU territorial development and cooperation projects.

The first focus of the course will be placed on understanding the objectives of Community policies in regional development and spatial planning by explaining the key notions of European cohesion and cooperation policy. The means deployed in achieving these objectives will be presented in terms of strategic orientations, programmes, funding, decision-making, monitoring, etc.

The second focus will be placed on EU project engineering with the simulation of a concrete international cooperation project. Students will be involved as project partners in charge of drafting a project application.

Upon completion, the participants will understand the principles of EU cohesion policy, its strategic guidelines for the 2014-2020 programming period and its main implementation tools (programmes and funds). More concretely, they will get familiar with the specificity of EU project engineering.
Course objectives

Generally speaking, the objective of this course is to help student think about and write their Master’s thesis. By the end of the course, students will be familiar with research terminology and the research process. They will be able to address the different stages of a Master’s thesis, from defining a question to presenting and discussing results.

Using exercises and examples, the course introduces students to social science research in order to write a Master’s thesis.

This is a joint course with the IDS (International Development Studies) Master’s program. Therefore, the course is not specific to doing research in urban planning but rather addresses methodological issues in social science research, with examples drawn from a range of disciplines and regional settings.

More specifically, the content of the course is as follows:

- The Master’s thesis, the research process
- Stating the problem, defining the question
- The literature review
- Choosing a research approach (data and methods)
- Writing, defending, publishing
- Conclusion

Main references


Course objectives

Knowing the different steps of Project Cycle Management (PCM) is important for future development practitioners. This course aims at familiarising the students with basic PCM tools, including Monitoring and Evaluation as well Logical Frameworks (Logframes). Special attention will be given to participatory approaches, ensuring participation of the stakeholders at all stages of the project cycle and aiming at local ownership, accountability and empowerment in order to enhance sustainable development. Participation will be seen as a process, not an outcome, challenging the concept of accountability in development projects.

This course relies upon both theoretical knowledge and practical examples from the field of development work. Students will be able to experience the steps in managing development projects as well as learning the challenges of including people’s participation. Discussion upon concrete case studies will be addressed from different points of view in order to learn from best practices as well as limits. The course provides the students with theoretical knowledge but also practical skills through the use, in class, of participatory tools as both contents and teaching aids.

At the end of the workshop, participants:

• understand major principles and elements of Project Cycle Management (PCM) and the Logframe Approach;
• understand what participation encompasses and links it to associated concepts
• know how to formulate and track indicators for planning, monitoring and evaluation;
• are able to critically reflect on participation in development projects;
• know participatory project tools

Main references used for the course

Coloured and large-format lecture handouts will be available in pdf format on https://sites.google.com/a/iepg.fr/development-studies/ shortly after each class.
All essential readings will be available on https://sites.google.com/a/iepg.fr/development-studies/
Research seminar

Course objectives

The research seminar is composed by a series of lectures by guest professors from Urbano international network and local researchers from IUGA research units.

Conferences are opened to students and researchers. This year, the following guest lecturers are expected:

- Nicolas DOUAY (PACTE research laboratory, Grenoble)
- Nicolas BUCLET (PACTE research laboratory, Grenoble)
- Marta PAPPALARDO (PACTE research laboratory, Grenoble)
- Guido SECHI (University of Latvia | LU, Chair of Human Geography)
- Corrado MINERVINI (architect, international cooperation consultant)
- Maira MACHADO MARTINS (Pontificia Universidade Católica de Rio de Janeiro, LeMetro research lab).

Those conferences will be the occasion to have methodological and theoretical examples and to exchange with researchers from different fields.
PROFESSIONAL SKILLS modules
First semester

Credits: 8 ECTS

This module aims to give to students the main tools for dealing with international professional situations.

Language is a very important issue. Students will follow language courses, French or English, and a course on urban international lexicon, called Polyglot project.

A support teaching for Internship preparation will be also offered.

Moreover, two practical courses will give students the possibility of act in a professional context, through an International workshop, or to be prepared to professional experiences of Planning in critical contexts.
International workshop

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<td>Nicolas Duay, Federica Gatta</td>
<td><a href="mailto:nicolas.douay@univ-grenoble-alpes.fr">nicolas.douay@univ-grenoble-alpes.fr</a></td>
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<td><a href="mailto:federica.gatta@univ-grenoble-alpes.fr">federica.gatta@univ-grenoble-alpes.fr</a></td>
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<tr>
<td>Group work</td>
<td>M2 ICUP-Urbano, Mundus Urbano consortium students</td>
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Course objectives

This workshop takes place during a week and faces a specific topic on city development with a strong component of participation with local stakeholders.
It is organised conjointly by Mundus Urbano consortium: TU Darmstadt, UIC (Barcelona), Tor Vergata University (Rome) and IUG.

Every year one of the institutions hosts the workshop that gathers all students of Mundus Urbano programme.

In 2018-2019 the workshop will take place in Barcelona and will focus on migrants sheltering. It will be organised in partnership with Barcelona municipality.
Internship preparation

Course objectives

This seminar will be dedicated to finding an internship and preparing for a stay abroad. It will provide students with help in defining possible internship missions, searching for a host organization and producing a quality CV and cover letter in English. The course will also cover interview preparation and techniques.

Four working sessions will be organized. Later on, professor will help students to finalize their project through individual coaching.

<table>
<thead>
<tr>
<th>Professor: Nadine LYNN-MARTINSONS</th>
<th>Email: <a href="mailto:nadine.lynn-martinsons@univ-grenoble-alpes.fr">nadine.lynn-martinsons@univ-grenoble-alpes.fr</a></th>
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<td>Type: Mandatory</td>
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<tr>
<td>Type of Evaluation: Attendance/Participation</td>
<td>Public: M2 ICUP-Urbano</td>
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Planning in critical contexts

Course objectives

The proposed four lectures highlight a path – made of fieldwork experiences and related lessons learned - leading to basic Urban Planning (UP) technologies.

The first lecture consists of reflections on the results of natural and man-made disasters (basically the identity loss) and the way to recover the lost identity and/or discover a new and better one. This lecture also introduces to the Participatory Approach and Technologies aiming at building the user’s ownership of planning tools and UP proposals.

The second lecture describes the typical and most common approach to post Emergency, the first doubts about its appropriateness, the effort to widen such an approach till the first urban planning tests, the findings, and the final planning proposals.

The third lecture focuses on the most dramatic aspect of the urbanization in developing countries: the SLUM areas. The presentation identifies the paradox of the “Cities without SLUMs” initiative and analyses the breakthroughs and potentials of SLUMs and slummers.

The forth lecture deals with a city never out of the crisis: Jerusalem. A six-days urban planning exercise has applied urban planning techniques and proposed an East Jerusalem urban development strategy based on (and starting from) mobility solutions.
**French courses**

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Method of delivery: Practical works  
Type: Elective (1 choice between French of English)  
Type of Evaluation: Essay and/or Oral Presentation  
Public: all UGA students according to language level

**Course objectives**

The class will be organized in two times:  
- level examination  
- weekly classes  

The aim will be to get a basic or advanced knowledge of French language depending on the students’ starting level.

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**English courses**

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Method of delivery: Practical works  
Type: Elective (1 choice between French of English)  
Type of Evaluation: Essay and/or Oral Presentation  
Public: M2 ICUP-Urbano and M2 IDS

**Course objectives**

French-speaking students can choose to follow a course of advanced English.  
The aim will be to deepen English knowledge through conversations and practical exercises.
Course objectives

One needs to be polyglot to cooperate at international level in terms of planning. In ICUP-Urbano, teaching is English only with some language courses in a second language (mostly French). The polyglot project is a way to practice this second language. A planner must be a translator of ideas and terms between languages but also within his own language.

The objectives of this course are:
1. The polyglot project is a way to practice a language (written – oral). Learning a language.
2. The polyglot project aims to introduce a cooperation attitude between two masters groups of students (M2 UCI-M2 ICUP-Urbano). Learning to cooperate.
3. The polyglot project aims to apply this knowledge to understand a worldwide urban issue. Understanding a social and economical phenomena through its technical vocabulary.

Polyglot Project

<table>
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<th>Email:</th>
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<tbody>
<tr>
<td>Jean-Michel ROUX</td>
<td><a href="mailto:jean-michel.roux@univ-grenoble-alpes.fr">jean-michel.roux@univ-grenoble-alpes.fr</a></td>
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<tr>
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<td>Public: M2 ICUP-Urbano, M2 UCI</td>
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PROFESSIONAL TRAINING modules
Second semester

Credits: 30 ECTS

During the second semester, a period of at least three months is dedicated to an internship related to the student’s field of study. The Internship period is an essential part of the programme and intends to give to the student the opportunity to put into practice all the knowledge acquired during the programme. It is also a stepping stone towards the future career prospects.

In parallel, student will have to prepare and present a thesis. This work is an important part of the professional training. Students are asked to develop an original work following academic rules both in terms of form and content. The thesis can be the base for starting a PhD.
Internship

Objectives

Internship is a mandatory part of the programme. Depending on the case and interest of each student, IUG and partner universities can facilitate contacts and bureaucratic procedures for application. The students are encouraged to select for their internship an institution located in a different setting from their own country or from the country where they have studied. The program of the placement is established by mutual agreement between the IUG and the host organization with regards to the general training program. Students are warmly invited to start looking for an internship and apply to internship scholarships since September.

The evaluation of the internship by the host organization and the supervisor.

Students can select a tutor from our teaching staff or from the Alpine Geography Institute, PACTE Research laboratory, Grenoble School of Architecture (ENSAG) or another UGA faculty.

2017-2018 internships

- Artelia ville & transport, Lyon / Choisy-Le-Roi
- Cite du design ecole superieure d’art et de design, Saint-Etienne
- ENSAG - ecole nationale superieure d’architecture de grenoble, Grenoble
- Geoffrey payne & associates, London
- Giga german institute of global and area studies, Hamburg
- Institut Aménagement Urbanisme Ile de France, Paris
- International council for local environmental initiatives, Toronto
- International water association, Da Den Haag
- Kanopee (horwath htl), Paris
- Oromia transport authority, Addis Ababa
- Public works, Beyrouth
- Universite grenoble alpes - UGA, Grenoble
A Master thesis with a viva in July or September is expected from the student. The defence will take place the same days for every student:
- second week of July 2019 (if explicitly required by students)
- second week of September 2019

The jury will be composed of the supervisor, a second teacher from the Institute and/or a professor from TU Darmstadt.

Students are tutored by one member of our teaching staff who is responsible for the thesis theme selection and supervises the thesis elaboration.

The master thesis can be co-supervised by an Urbano’s consortium professor.

Objectives

- Develop an original research in the field of urban studies research based on a practical experience (internship)
- Review secondary data gathering and analysis necessary to analyse a planning / urban issue
- Explore relevant research tools in planning / urban policy analysis and evaluation
- Relate qualitative and quantitative techniques to practical planning / urban issues
- Develop written and oral presentation skills
The information contained within this publication was correct as at the generated date shown above but is subject to amendment without notice.

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